



Hi, This is *Vicky!*

A multi-disciplinary designer focused on digital and web design. After six years of experience working on digital and printed pieces, I have developed a good eye for details and appealing designs, managing short and extended deadlines. With a strong background in Adobe programs, Figma, and AI, my enthusiasm drives my continuous growth in aesthetics and functionality.

EXPERIENCE

2019 - 2021 | Barcelona, Spain

Heura Foods

As part of the marketing team and design department, I developed a consistent style and attention to detail to keep the brand consistent around all our marketing projects and new products, including packaging final artwork.

2021 - 2022 | Barcelona, Spain

Ona Gráfica - Reckitt Benckisert (Contractor)

In alignment with the marketing and branding's strategies, I developed high-quality, efficient, and practical visual solutions for multiple platforms and digital media.

2022 - 2023 | Barcelona, Spain

Bakery Group

As a creative designer, I developed creative ideas and designed visual materials through multi-media platforms, websites and printed channels.

2023 - 2024 | Vancouver, Canada

Wondershare Technology

As a brand and web designer, I executed creative and eye-catching visual concepts, static guidelines, and engagement websites to support marketing requirements and campaigns.

2018 - CURRENT | Worldwide

Freelance Designer

Since 2018, I helped brands and customers build and stand out their brand identities and corporations, working with complete attention to every detail and composition.

[VIEW LAST PROJECTS](#)



MARÍA VICTORIA FALCO

Designer from Argentina, based in Vancouver, Canada.

SKILLS

UX / UI DESIGN

WEB DESIGN

DIGITAL DESIGN

GRAPHIC DESIGN

EDUCATION

2014 - 2019 | University Of Buenos Aires, ARG.

Degree Graphic Design

2018 - 2019 | UCLM, Spain

Exchange Program - Design

2022 - 2023 | Coder House School, ARG.

UX UI

UX UI Advanced

UI Arts

2024 | Coder House School, ARG.

Course Web Development

HTML / CSS

CONTACT

WEBSITE MVICTORIAFALCO.COM

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